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Oklahoma HMO launches social media contests to encourage a sense of community during COVID-19 pandemic

Weekly participants can share healthy recipes and healthy selfies to promote wellness

OKLAHOMA – GlobalHealth, an Oklahoma-based health insurance provider, has launched two Facebook competitions for Oklahomans to participate in as a way to stay connected and share healthy recipes and activities while sheltering at home.

“We’re all doing our part to stay home during this time to ensure we limit the spread of COVID-19,” said Scott Vaughn, GlobalHealth president and CEO. “To encourage community and connection with other Oklahomans, we’re activating our Facebook page as a place where people can share their healthy recipes and photos of healthy activities to inspire others. Even though we’re at home, we should still focus on our health, so let’s be healthy together!”

Starting April 29, Oklahomans can submit their original healthy recipe to the GlobalHealth Facebook page for a chance to win a \$10 Walmart® gift card. Similarly, starting May 6, Oklahomans can submit their selfies of healthy stay-at-home activities for a chance to win a \$10 Walmart® gift card. The top entries in each category with the most likes or loves will win.

Three steps to participate:

1. Like the GlobalHealth Facebook page at www.Facebook.com/GlobalHealthInc and post a comment on the original post with your own recipes or activities. For the selfie competition, it is encouraged to use the hashtag #GlobalHealthySelfie on your submission.
2. Share the original post to encourage your friends and family to post their own submission, and to like/love your entry.
3. The top five comments in the original post with the most likes/loves will win.

Anyone that lives in Oklahoma that is 18 years or older with a Facebook profile can participate and anyone who has not already won a prize for each respective competition can win. A new competition will be posted every week, and winners will be announced the following week until the contest ends. Entries must be original; any copyrighted content will not be allowed. All

picture submissions allow GlobalHealth to use that content and photos in any future marketing and advertising.

For more information, visit www.Facebook.com/GlobalHealthInc.

About GlobalHealth

GlobalHealth is changing health insurance in Oklahoma by providing genuine care and optimal health for the members it serves. As an industry leader, GlobalHealth is an Oklahoma-based health insurance provider covering individuals in all 77 Oklahoma counties. Working proactively with its members, GlobalHealth engages a personalized management plan to address their specific needs and ensure the best possible health outcomes. GlobalHealth utilizes cutting-edge, predictive data technology as a foundation to deliver improved healthcare as part of its commitment to making health insurance more affordable. Its membership includes individuals who are eligible for Medicare, state, education and municipal employees and federal employees. To learn more, visit www.GlobalHealth.com.

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